Refated Style Guide

Colors

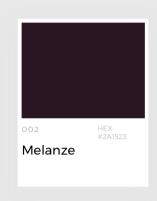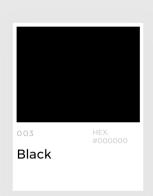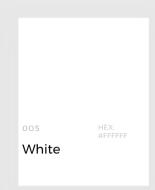|				
001 HEX: #47243B	002 HEX: #2A1523	003 HEX: #000000	004 HEX: #E8E8E8	005 HEX: #FFFFFF
Burgundy	Melanze	Black	Grey	White

Typography

H1 - Bold, Bodoni 72 Oldstyle, 48px

H2 - Light, Montserrat, 26px

H3 - LIGHT, MONTSERRAT, CAPS, 24PX

H4 - LIGHT, MONTSERRAT, 20PX

H5 - MEDIUM, MONTSERRAT, CAPS, 18PX

H6 - Light, Montserrat, 24px
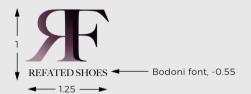
Body - Light, Montserrat 18px

Buttons

H5 - MEDIUM, MONTSERRAT, CAPS, 18PX

SAVE

REMOVE

Standard Logo

The key elements that make up the primary (standard) Refated Shoes logo are:

REFATED SHOES

Bodoni font, -0.55

1.25

Secondary Logos

Only these logos and colors are allowed.

REFATED SHOES

REFATED SHOES

Mockups